



GOVERNMENT OF BERMUDA

The Cabinet Office

Department of Communication and Information

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**The Hon. Michael Scott J.P., M.P., Minister of Energy, Telecommunications and E-Commerce opens
Techweek10'**

The Hon. Michael Scott J.P., M.P., Minister of Energy, Telecommunications and E-Commerce opened Techweek10' at the Victor Scott Primary School this afternoon.

Inaugurated in 2006 and now in its fourth year, Techweek has become a highly anticipated annual event that helps promote and showcase technology in Bermuda and its use by everyone, everywhere, everyday.

The purpose of TechWeek has always been to reinforce that digital inclusion is not just about access, but understanding and using technology, understanding and facilitating the monetizing of ICT ideas and leveraging its benefits, through providing activities and events to do just that.

Minister Scott highlighted the fact that Techweek10 was made possible this year thanks to a public/private partnership between the Department of E-Commerce, AAC Saatchi & Saatchi, the Youth Entrepreneurship Initiative and local Bermudian ICT businesses.

Minister Scott said: "The activities are taking place over a period of 72 hours and I encourage all of Bermuda to get involved as there is something for everybody, from our youngest students to our increasingly tech-savvy seniors."

Highlighting some of the events and activities for TechWeek 10, Minister Scott said: "2010 brought a fantastic response for nominations for our Technology Innovation Awards so much so that the categories have been expanded to 14. They encompass the best; customer experience, business solutions, green-technology, social networking, as well as; most inspiring mentor, teacher, and youth project. And of course, our Innovation of the Year! We are all looking forward to Friday's TechAwards luncheon where we will announce Bermuda's best technology innovators."

Minister Scott highlighted the popular TechArt exhibition which opens on Friday evening at the Bermuda Society of Arts as well as the free Lunch and Learns will take place over three days beginning on Wednesday, through Thursday and Friday at various locations around Hamilton.

Of interest to small business owners and those considering selling goods and services over the internet, is a planned workshop on managing customer billing and electronic payment, while for those



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who download music and movies a workshop on intellectual property laws will give the dos and don'ts of copying others' materials and potential legal ramifications, as well as a session on adaptive software and other computer E-Inclusion tools designed to assist those with audio or visual impairments.

Other sessions include: electronic registered mail, social media, website design, electronic parking payment and online banking. You can find all details including times, locations and further subject information online at www.techweek.bm

Minister Scott added: "It's very important that our students keep abreast of and are familiar with the myriad of technology today and there have been school-based activities that have taken place in the weeks leading up to TechWeek for children of all ages. The majority of these initiatives have themes around responsible Internet use.

"As a special event, TechCareers for middle and senior school students, we are very fortunate to have Christyl C. Johnson, Executive Director of the National Science & Technology Council. Christyl works at the White House in the Executive Office of the President, Office of Science and Technology Policy. She is also a Senior Official at NASA where she led the design and building of laser systems for advanced active remote sensors which helped send people into space! She will be speaking to students about her exciting career and the fantastic job opportunities that exist in the fields of science and technology."

Cyber safety is an important focus this year; particularly for our primary students and that is one of the reasons why TechWeek 10 was launched from Victor Scott School.

Primary students have been asked to help the Department of E-Commerce's Cyd the Cyber Skink, the mascot of the CyberTips website, welcome a new cyber safety character Hector to Bermuda!

Hector is a dolphin and he's the star of a new, highly engaging, educational initiative from New Zealand called Hector's World. This web-based digital citizenship resource is a magical, virtual world, bringing resources to our young people as part of the Department of E-Commerce's ongoing commitment to promoting cyber security.

Bermuda is one of the first governments to partner with Hector's World and we are very fortunate to have Liz Butterfield, a global expert in cyber-security and the developer of Hector's World here this Wednesday evening to introduce this acclaimed program to parents, teachers, and students at a special CyberTips Workshop at 5:30 in Cathedral Hall.

Two displays were showcased at the launch, the first celebrating the new partnership with Hector's World showing Cyber Cyd with his new friend Hector. The image will appear on www.cybertips.bm the cyber safety website, where now you can click on the button and it will take you to Hector's World.



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The second display showcased early samplings of some of the wonderful entries to the “Cyd Welcomes Hector Colouring and Message Contest” from primary schools around the island, including Victor Scott.

Hundreds of entries have been received and they will be judged on Tuesday, April 27 and presentation of prizes for the top submissions will be this Friday afternoon at the Hamilton Princess.

Also being celebrated at that time will be the top submissions from middle and senior school students who have been creating public service messages about anti-cyber-bullying. This message too has been an ongoing focus of the Ministry’s efforts to promote cyber security among youth.

TechWeek also addresses the entertainment sector of the community with a workshop at Cathedral Hall this Wednesday for all music loving students. All are welcome to TechMusic, run by Chewstick. This workshop shows students how to video record their performances and upload them to a Bermudian internet website. Also discussed will be intellectual property rules and regulations the ramifications of illegal downloading copyrighted materials.

Minister Scott added: “I would like to mention that we recently published the State of ICT Report and while adoption and penetration rates of technology and access continue to be high in Bermuda, we cannot be complacent. Technology is evolving constantly and we must continue to make an effort, like our other global compatriots, to continue to be IT savvy.

“Innovation and technology are enablers for entrepreneurship and they are among the reasons Bermuda has continued to attract international business to our jurisdiction. Therefore, I strongly encourage the entire community to get involved and participate in learning more about the technology that affects everyone, everyday, everywhere.”

Sponsors for Techweek 10 include RPost Bermuda Post Office, W&W Solutions, eMedia, Easypark, Butterfield Bank, Cosmic Ltd., BELCO, Quo Vadis, North Rock, AAC Saatchi & Saatchi, The Complete Office, and Gateway Systems.

All TechWeek 10 events start this Wednesday, April 28 and go through to Friday, April 30th. For complete details please go to the TechWeek website, www.techweek.bm

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